



**DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE**  
**November 11, 2019**

**What's New in Dominican Republic:**

- **Dominican Republic Beats Merengue Dance World Record** | On November 3<sup>rd</sup>, 422 couples in the Plaza España in Santo Domingo to beat the world record for largest merengue dance which was previously held at 330 couples. The initial goal was just 350 but with the excitement of dethroning the Russian recordholders, 72 more couple showed to join the fun. [www.reuters.com](http://www.reuters.com)
- **Santo Domingo Opening Convention Bureau** | With the growing popularity of meetings and incentives (MICE) travel, Santo Domingo will be opening a Bureau of Conventions in the capital city. The main purpose of the Bureau will be to lead and assist those seeking to host a conference in Dominican Republic as the destination grows in popularity for meetings, conventions and other programs. Project completion is expected for late 2019. [www.godominicanrepublic.com](http://www.godominicanrepublic.com)
- **New Miches Property Opening This December** | The much-anticipated Club Med property will open its doors in December 2019. The property is located in Miches surrounded by unspoiled Playa Esmeralda beachfront off the coast of Samaná Bay known as an eco-chic haven. The all-inclusive resort will offer 335 rooms split across four villages each donned in a different theme. [www.clubmed.us](http://www.clubmed.us)
- **HEAT Festival to Bring Exciting Musical Headliners to Punta Cana** | Punta Cana's Hard Rock Hotel & Casino will host the HEAT Festival on November 22. The Latin American music festival will be broadcast live worldwide and will happen in conjunction with the HEAT Awards. Over 20 musical acts will perform over a span of eight hours. [www.godominicanrepublic.com](http://www.godominicanrepublic.com)
- **New Dining Experience Coming to Punta Cana** | Spain's Palladium Hotel Group is adding a new dining and show concept at its TRS Turquesa Hotel in Punta Cana this winter, Chic Cabaret and Restaurant. The immersive live show combines acrobatics, music and fine dining. [www.palladiumhotelgroup.com](http://www.palladiumhotelgroup.com)

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com). For additional photos, b-roll and more specific needs, please contact Annie Holschuh ([annie.holschuh@bvk.com](mailto:annie.holschuh@bvk.com)) or Callie Murphy ([callie.murphy@bvk.com](mailto:callie.murphy@bvk.com)), BVK Word for the Dominican Republic Ministry of Tourism.