



DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

February 10, 2020

What's New in Dominican Republic:

- **Tourism Continues to Grow in Dominican Republic** | *Banco Central confirmed an average annual growth of 5 percent in tourist arrivals in the last eight years. Adding 45.2 million non-resident visitors between 2012 and 2019.* www.bancentral.gov
- **\$130M Investment for Tourism Complex in Santiago** | *Ágora, Hilton and Trust Hospitality Group announced the construction of a tourism complex in Santiago, the Dominican Republic's second largest city. With an investment of \$130M, this will be the biggest investment made in that city in the last 15 years. The "Santiago Center" will offer restaurants, shops, and rooms.* www.hilton.com
- **Dominican Republic Sets New Tourism Income Record** | *Figures in the latest Tourism Barometer reported by the Central Bank of the Dominican Republic indicates a revenue of \$7.4 Billion in 2019, a 57.6 percent increase compared to 2012.* www.bancentral.gov
- **Dominican Republic hosted 6 Models for Sports Illustrated Swimsuit Shoot** | *Kelsey Merrit, Anne de Paula, Halima Aden, Josephine Skriver, Camille Kostek, and Anita Marshall have been revealed as the models for the Sports Illustrated Swimsuit 2020 Spread in Samaná, Dominican Republic. The spread will showcase the Dominican Republic's rich culture, history, gastronomy, and endless experiences. The models stayed at the stunning beachfront property Sublime Hotel & Residences.* www.swimsuit.si.com
- **Two Global Foundations Join Forces and Launch Initiative in Dominican Republic** | *TUI Care Foundation and Reef-World along with the Ministry of Environment of the Dominican Republic are launching a three-year initiative program to help protect coral reefs in the Dominican Republic. The initiative will deliver tailored marine environmental education courses to local reef based individuals as well as inspiring young advocates.* www.tuicarefoundation.com

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: www.GoDominicanRepublic.com. For additional photos, b-roll and more specific needs, please contact Annie Holschuh (annie.holschuh@bvk.com) or Callie Murphy (callie.murphy@bvk.com), BVK Word for the Dominican Republic Ministry of Tourism.