



DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

August 17, 2020

What's New in Dominican Republic:

- **Dominican Republic Introduces New Virtual Country Platform** | *In an effort to keep travelers engaged without leaving home the Dominican Republic Ministry of Tourism developed an interactive platform where visitors can find inspiration for their next trip, [Dominican Republic Virtual Country](http://www.drvirtualcountry.com/es). The tool showcases the many experiences that make the Dominican Republic the leading tourist destination in the region, including excursions and activities, video recipes of typical Dominican dishes and cocktails as well as instructional merengue and bachata tutorials and more. www.drvirtualcountry.com/es*
- **Leading Lifestyle Magazine Highlights The Best of Dominican Republic** | *British Vogue recently highlighted the top “10 Reasons Why Dominican Republic Should Be On Your Must Visit List”, featuring the country’s picture perfect beaches, diverse locations, wide variety of activities, carnival festivities, world-class golf courses, luxury amenities and more. www.vogue.co.uk*
- **Dominican Republic Launches Travel Resource Center** | *In July, The Dominican Republic Ministry of Tourism announced the Dominican Republic Travel Resource Center, a platform that provides the most up-to-date information as it relates to COVID-19 and travel to the country. The innovative tool provides answers to the most frequently asked questions, features a curated selection of the latest tourism news and a live support chat to resolve concerns in real-time. <https://www.drtravelcenter.com/>*
- **Punta Cana Property Resumes Construction After Reopening of Country** | *With an estimated investment of \$237 M resulting in a total of 4,106 new rooms in the country, the construction of hotels, villas, and apartments within the Cap Cana hotel and residential tourist destination has reactivated since the reopening of work, business, and commercial activities in the country on July 1. This includes: Margaritaville by Karisma hotel on Juanillo beach, the Il Lago at Cap Cana apartments, the Siete Mares by Logroval residential tower, and the development of the new Las Iguanas Golf Residences lot area. www.capcana.com*
- **Dominican Republic Takes Center Stage in Iconic Magazine Spread** | *On July 21st the highly anticipated 2020 Sports Illustrated Swimsuit Edition hit the stands showcasing Dominican Republic’s rich culture, history, gastronomy, and endless activities. The spread, which shines a spotlight on the natural beauty of the country’s Samana Peninsula, features models [Kelsey Meritt](#), [Anne de Paula](#), [Halima Aden](#), [Josephine Skriver](#), [Camille Kostek](#), and [Anita Marshall](#). During the shoot in January 2020, the SI producers, crew and talent stayed in Las Terrenas at the luxurious beach hotel, Sublime Samaná. www.godominicanrepublic.com/siswim2020*

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: www.GoDominicanRepublic.com. For additional photos, b-roll and more specific needs, please contact Callie Murphy (callie.murphy@bvk.com) or Pacome Schembri (pacome.schembri@bvk.com), BVK PR for the Dominican Republic Ministry of Tourism.