



## DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

October 26, 2020

### What's New in Dominican Republic:

- **Dominican Republic Launches Marketing Campaign Promoting Tourism Safety Measures** | *As the country reactivated its tourism operation, opening its borders to international travel on July 1, the Dominican Republic Ministry of Tourism has launched a new campaign encouraging tourists to travel to the Dominican Republic while guaranteeing their safety. Visuals and messaging highlight the country's diverse beauty, inspiring travelers to plan their next trip without uncertainty.* [www.godominicanrepublic.com](http://www.godominicanrepublic.com)
- **Punta Cana International Airport Installs Automated Immigration Kiosks** | *Punta Cana International Airport installed six automated border control migration kiosks for arriving tourists. The \$22 million investment installation is one of the first contactless system in the country and enables faster, secure traveler processing as well as physical distance with less contact between passengers and immigration agents – a fundamental element to recover tourist activity in the post-COVID world.* [www.puntacanainternationalairport.com](http://www.puntacanainternationalairport.com)
- **U.S. Airline Set to Launch New Routes to Santo Domingo** | *As part of a growing new Caribbean expansion, United Airlines announced they will be adding new nonstop flights from Washington DC to Santo Domingo starting December 17. This expansion will further support the demand of tourism in Dominican Republic.* [www.united.com](http://www.united.com)
- **Dominican Property Offering Remote Learning Package** | *Eden Roc Cap Cana in Punta Cana is offering a remote learning package for families staying for 15 days or more. The beyond classroom set up allows families with kids to take their online classes remotely while on vacation, benefiting from an on-site children concierge. The program also offers after school programs, where children can choose up to two complimentary extracurricular activities, including dance classes, Spanish lessons, piano lessons, swimming lessons, arts and crafts or educational sessions with the Cap Cana sustainability and ecological expert.* [www.edenroccapcana.com/](http://www.edenroccapcana.com/)
- **Tourism Sector Announces Virtual Fair Event** | *The National Association of Hotels and Tourism announced the “Virtual Fair Asonahores 2020”, an event which will promote the relaunch of the country's tourism sector. The fair which will be held virtually through the institutions website and with the support of the Ministry of Tourism will take place from November 2-6.* [www.asonahores.com](http://www.asonahores.com)

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com). For additional photos, b-roll and more specific needs, please contact Callie Murphy ([callie.murphy@bvk.com](mailto:callie.murphy@bvk.com)) or Pacome Schembri ([pacome.schembri@bvk.com](mailto:pacome.schembri@bvk.com)), BVK PR for the Dominican Republic Ministry of Tourism.