



## DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

November 16, 2020

### What's New in Dominican Republic:

- **New Punta Cana All-Inclusive Property Set to Open in December** | During the ASONAHORES Virtual Fair 2020, Dominican Republic celebrated the news of a new tourist offering in Punta Cana: Serenade Punta Cana Beach, Spa & Casino Resort, which is scheduled to open on December 10. The brand-new, all-inclusive resort—set on Playa Cabeza de Toro beach in Punta Cana—offers luxury accommodations, amenities and services that appeal to families, couples and guests of all ages. [www.serenadepuntacana.com](http://www.serenadepuntacana.com)
- **New Flight Route Announced Connecting New York and Santo Domingo** / JetBlue Airways announced an additional nonstop flight from New York City (JFK) to Santo Domingo (SDQ) for Thanksgiving weekend. The additional route will cover the high travel demand to Dominican Republic. [www.jetblue.com](http://www.jetblue.com)
- **Punta Cana Property Celebrates Grand Reopening Post \$36 Million Renovation Project** | AMResorts®, an Apple Leisure Group company, has officially reopened the Secrets® Royal Beach Punta Cana, following an extensive \$36 million renovation. The completed renovation project signifies continued growth and economic recovery for the destination despite the pandemic. Guests at Secrets Royal Beach Punta Cana will be privy to enhanced offerings and amenities, including the addition of 90 rooms, bringing the resort to a total of 639, two new pools, a series of elevated suites, a new restaurant and more. [www.secretsresorts.com](http://www.secretsresorts.com)
- **Dominican Republic Receives First Cruise Ship Arrival** / On November 10, the Don Diego Terminal of the San Soucí port in Santo Domingo received the first passengers via maritime. These passengers arrived by Ferries del Caribe who resumed their operations on November 8, a fundamental step towards the reactivation of tourism in the country. [www.sansouci.com.do](http://www.sansouci.com.do)
- **Santo Domingo Launches Certified Quality Seal Initiative** | The city of Santo Domingo has recently launched GoSantoDomingo, a quality seal that allows small businesses to promote the tourist services and products certified by international standards, such as by Posi-Check. This incentive will enable small companies and service providers, particularly in the Colonial City, to be certified, providing visitors with the security of knowing that all the health measures and protocols are being taken. [gosantodomingo.travel](http://gosantodomingo.travel)

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com). For additional photos, b-roll and more specific needs, please contact Callie Murphy ([callie.murphy@bvk.com](mailto:callie.murphy@bvk.com)) or Pacome Schembri ([pacome.schembri@bvk.com](mailto:pacome.schembri@bvk.com)), BVK PR for the Dominican Republic Ministry of Tourism.