



## DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

November 28, 2017

### What's new in Dominican Republic:

- **Tourist Arrivals Up 4.5 Percent This Year** | According to new figures from the Central Bank, tourist arrivals grew 4.5 percent from January- October this year, reaching a total of 4.5 million international travelers. [www.BanCentral.Gov.Do/](http://www.BanCentral.Gov.Do/)
- **North Coast to Host Inaugural Rum Festival** | Puerto Plata announced it will host the Dominican Rum Festival from July 5 to 7, 2018 to promote Dominican Republic's world class rum. The inaugural event, located at Puntilla del Malceon, aims to promote the historic identity of Dominican rum and will offer international attendees concerts, seminars, workshops, tastings, and more.
- **Leading Hotel Group Announces Two New Hotels for Dominican Republic** | The Iberostar Group announced it will open two new hotels in Dominican Republic; one in Santo Domingo's Colonial City and the other in the east coast area of Bávaro. These new projects will add to Iberostar's current portfolio of 3,000 hotel rooms in country. [www.IberoStar.com](http://www.IberoStar.com)

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com). For additional photos, b-roll and more specific needs, please contact Annie Holschuh ([annie.holschuh@bvk.com](mailto:annie.holschuh@bvk.com)) or Bridget Tisher ([bridget.tisher@bvk.com](mailto:bridget.tisher@bvk.com)), BVK Word for the Dominican Republic Ministry of Tourism.