



## DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

November 20, 2017

### What's new in Dominican Republic:

- **Travel to Puerto Plata Jumped 10 Percent This Year** | According to the travel website, Expedia, the number of reservations to Puerto Plata grew approximately 10 percent during the first half of 2017. Expedia also announced that the country's most popular destinations continue to be Punta Cana, followed by Santo Domingo and Puerto Plata. [www.expedia.com](http://www.expedia.com)
- **South Central Region Recognized as Eco-Tourism Hot Spot** | The Caribbean's second largest organic cocoa producer, Monte Plata is gaining momentum as a go-to region for eco-tourism for its rivers, mountains, and lush lands. In addition to adventure, travelers are invited to the northern region to explore the indigenous Taino culture.
- **Celebrities Kick Off Winter Travel Season in Dominican Republic** | America's Got Talent judge and world-famous model Heidi Klum recently traveled to Dominican for her new brand, Heidi Klum Intimates. Year after year, Dominican Republic continues to be an ideal location for brands and stars alike such as Jennifer Lopez and Alex Rodriguez and more.

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com). For additional photos, b-roll and more specific needs, please contact Annie Holschuh ([annie.holschuh@bvk.com](mailto:annie.holschuh@bvk.com)) or Bridget Tisher ([bridget.tishler@bvk.com](mailto:bridget.tishler@bvk.com)), BVK Word for the Dominican Republic Ministry of Tourism.