



DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

March 26, 2018

What's new in Dominican Republic:

- **Family Travel to Dominican Republic Named Top Trend for 2018** | *According to AAA's new Travel Study, 44 percent of millennials are planning family vacations this year. The study predicts Punta Cana will be the second most popular international destination for family travel this year behind Cancun, Mexico.* www.AAA.com
- **North Coast Home to One of World's Best Natural Pools** | *Reader's Digest recently recognized Dudu Blue Lagoon as one of the top ten most beautiful natural pools in the world. Located near the town of Cabrera on the northeastern coast of Dominican Republic, the 100-foot-deep freshwater pool is also a popular scuba diving destination due to its underwater caves.* www.ReadersDigest.com
- **East Coast to Add \$70 Million Adults-Only Resort** | *The Original Group announced it will open an extension of its adults-only Temptation hotel portfolio in Punta Cana. Construction is set to begin this October and completed by the end of 2019.* www.TemptationPuntaCana.com
- **Samaná Announces Annual Triathlon Dates** | *The fifth annual Xterra Dominican Republic Triathlon will be held June 2-3 in Samaná and will welcome more than 300 world-class athletes to compete in off road, trail run, stand up paddle and kid run versions.*

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: www.GoDominicanRepublic.com. For additional photos, b-roll and more specific needs, please contact Annie Holschuh (annie.holschuh@bvk.com) or Bridget Tisher (bridget.tisher@bvk.com), BVK Word for the Dominican Republic Ministry of Tourism.