



DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE

July 9, 2018

What's new in Dominican Republic:

- **Dominican Republic Tourism Up 5 Percent in 2018** | *In the first five months of 2018, Dominican Republic's tourism industry has seen a 5.9 percent increase, according to the Central Bank. From January to May, a total of 2.9 million visitors entered Dominican Republic. www.CentralBank.com*
- **North Coast to Host 7-Day Kite Festival** | *Cabarete, the Kiteboarding Capital of the World, is preparing to host a seven-day watersport festival this July 9-15. The Cabarete Kite Festival is organized by iconic water sport enthusiast Susi Mai and will include kiteboarding, surf sessions, professional clinics from international athletes, ocean awareness events and more. www.CabareteKiteFestival.com*
- **Dominican Republic Considering Fifth Cruise Port** | *Last week officials discussed establishing Boca Chica as the country's fifth cruise port terminal. Dominican Republic currently has four official cruise terminals, Amber Cove Cruise Center in Puerto Plata, Casa de Campo Port in La Romana, San Souci and Don Diego in Santo Domingo. This addition would further develop the country's cruise industry and increase tourism to Boca Chica.*
- **Dominican Republic Island Named Top Snorkeling Location** | *Leading lifestyle outlet Elite Daily recently highlighted Isla Saona as a top snorkeling destination for summer aquatic adventures. Located 12 miles south of Bayahibe, Saona Island's 42-square mile picture-perfect beaches attract more visitors than all of the country's national parks combined. www.EliteDaily.com*
- **Punta Cana Beach Most Photographed Beach on Instagram** | *Bávaro Beach in the east coast was ranked the fifth most photographed on Instagram. Currently there are more 83,100 Instagram photos of the beach, according to the TravelSupermarket website. World-famous Bávaro Beach ranks among the longest, most continuous white sand beaches in the Caribbean, extending 30 miles. www.TravelSupermarket.com*

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: www.GoDominicanRepublic.com. For additional photos, b-roll and more specific needs, please contact Annie Holschuh (annie.holschuh@bvk.com) or Bridget Tisher (bridget.tishler@bvk.com), BVK Word for the Dominican Republic Ministry of Tourism.