



**DOMINICAN REPUBLIC MINISTRY OF TOURISM WEEKLY UPDATE**  
**April 22, 2019**

**What's New in Dominican Republic:**

- **Tourism Numbers for 2019 Indicate Continued Growth** | *Banco Central Reported an impressive 1,653,553 total tourist arrivals by air in the first three months of 2019, a 3% increase compared to the same time period in 2018.* [www.BanCentral.Gov](http://www.BanCentral.Gov)
- **Easter Travel Predicted to Boost Dominican Economy** | *Holy Week and Easter are big tourism drivers for Dominican Republic. Last year data revealed an above-average hotel occupancy with 80,000 rooms booked with an estimated 170,000 tourists within those rooms. An estimated cost of \$161 million from tourist spend is expected this year during Holy Week.* [www.DominicanToday.com](http://www.DominicanToday.com)
- **Punta Cana Named Top 10 Summer Travel Destinations** | *According to USA Today, Punta Cana is one of the most sought-after summer tourist destinations based on AAA bookings from June 1<sup>st</sup> to August 15<sup>th</sup>, 2019.* [www.USAToday.com](http://www.USAToday.com)
- **PGA Latin American Tour Event Taking Place in Puerto Plata** | *144 golfers from over 20 countries will compete at the Puerto Plata Open April 29-May 5 at Playa Dorada Golf Course.* [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com)
- **La Romana Property to Host 15<sup>th</sup> Annual Spring Shootout** | *The Annual Casa de Campo Spring Shootout is one of the most popular Caribbean events in the springtime. The competition will take place at world famous courses like Teeth of the Dog, Links and the Dye Fore with players from across the globe. The tournament will take place April 24-26.* [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com)

News releases, images and the press kit also can be accessed from the official DR Ministry of Tourism website: [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com). For additional photos, b-roll and more specific needs, please contact Annie Holschuh ([annie.holschuh@bvk.com](mailto:annie.holschuh@bvk.com)) or Callie Murphy ([callie.murphy@bvk.com](mailto:callie.murphy@bvk.com)), BVK Word for the Dominican Republic Ministry of Tourism.